

Customer Solutions



HAGADONE
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Not Just Ink On Paper.

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Digital Imposition

► PRE-PRESS PRESS POST-PRESS MAILING SPECIALTY

Digital Imposition is the process of arranging the pages of a document into a format that is ideally suited for a printing press. Digital Imposition saves manual stripping time, which may reduce the cost of your job, and allow for quicker delivery. You can benefit from this cost- and time-saving process by following the simple guidelines below.

1. When designing the publication, lay out the pages consecutively—as it would be seen by the reader. Do not lay out the pages in printers' spreads, which actually defeats the imposition process. It is our responsibility to position the pages into printers' spreads
2. Be sure that the file page size matches the final printed page size ("finished size") of the publication. Do not create a "two-up" document; i.e.; two 8 1/2" by 11" pages side-by-side in a file with a page size of 17" by 11". This also defeats the imposition process. Be aware that some publications are at slightly different measurements than 8 1/2" by 11", so that the best (and least expensive) fit can be achieved on press. Your Sales Executive can give you the necessary size information.
3. For each page in a resulting printed product, there must be one (and only one) corresponding file page. If a page is to come from another source, such as an advertisement that must be manually stripped, insert a blank page into the document where the new page will eventually be replaced. It is equally important that your publication not have a greater number of file pages than printed pages.
4. A single document with all the pages of the final product is preferred. This makes the imposition process much simpler, and keeps processing times to a minimum. If absolutely necessary, your publication can consist of multiple files, as long as each file includes the pages of one complete signature (for example, pages 1-16 in "File A" and pages 17-32 in "File B"). Note that the pages of saddle-stitched products may not be consecutive (for example, the first signature may include pages 1-8 and 57-64). We can supply you with a numbered *Folded Imposition Layout* to help you build the correct pages into each file.
Also, when a single product is created from multiple files, each file must have exactly the same color definitions. When imposed, the combined file has just one set of attributes. If the first file has a color named "My Blue", which is defined as 100% Cyan & 100% Magenta, and the second file has a color with the same name "My Blue", but which is defined as 100% Cyan & 90% Magenta, the color definitions from the first file encountered will override those of the second, and will be used throughout the imposed publication. The same is true with other document attributes, such as hyphenation & justification specifications.
5. If your product is perfect-bound, there are special considerations for creating the spine. Please call me directly for details.