

Media Contact:

Teddi Anderson
The Limtiaco Company
Tel: (808) 535-9099
E-mail: TeddiA@TheLimtiacoCompany.com

Hagadone Printing names new executives

HONOLULU, Hawaii (July 30, 2010)— Hagadone Printing Company has hired **A. Michael Gascon** as national sales manager. In this newly-created position, Mr. Gascon will serve as the company's liaison to large nationally-based clients such as Costco, Macys, Walmart and other U.S. Mainland-based and international clients.

Mr. Gascon was previously with the Honolulu Star-Advertiser as an account executive in the retail advertising department. Prior to that he was with the Honolulu Advertiser for six years as a sales account executive on the key accounts team. Mr. Gascon graduated from the University of LaVerne in LaVerne, California in 1996.

The company has also hired **Nicholas Riopelle** as sales executive. Prior to this position, Mr. Riopelle was an account executive at the Honolulu Advertiser for six years, handling major/key accounts. He was with the Honolulu Star-Bulletin for two years prior to that as an account executive. He is a 2005 University of Hawai'i graduate.

Recently promoted within the company is **Jeff Texeira**. Now serving as commercial sales manager, Mr. Texeira was most recently a senior sales executive. He has been with Hagadone for 24 years and is a three-time recipient of The Distinguished Sales and Marketing Award from the Sales and Marketing Executives of Honolulu. He is from Hilo and attended St. Joseph High School and University of Hawai'i, Hilo.

Hagadone Printing Company employs 250 people in Hawai'i and services over 3,000 accounts. The company offers state-of-the-art printing services as well as consultation on marketing program management. The Hagadone Corporation, based in Coeur d'Alene, Idaho, is recognized as the greenest printing company in the nation, with highly recognized and awarded environmental programs setting the standard in the printing industry.

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